



- Client | Arakis
- Market | Healthcare
- Evolis Solution | Tattoo RW
- Challenge | Enhance patient punctuality with issuance of rewritable cards
- Applications | Appointment card

Patients who never forget their next appointment!

Forgetting an upcoming medical appointment is something quite common among patients. Especially when the appointment has been scheduled weeks, if not months ahead. To avoid such an inconvenience, Arakis, a French-based vendor specialized in software solutions for Orthodontics, designed a solution to deliver rewritable appointment cards to patients. The Evolis Tattoo RW card printer was selected for this project and improves punctuality among patients.

The challenge

Healthcare in orthodontics can be a lengthy process, with many steps that often require scheduling appointments at various intervals. This process frequently leads to patients forgetting and therefore missing their appointments which, in turn, results in a prolongation of the therapy, as well as disorganization at the practice.

The solution

To tackle this cumbersome issue, Arakis, a leader in management solutions for orthodontists in France, came up with a software and hardware-based solution to personalize a rewritable appointment card, on plastic. «*The appointment card stands as an indispensable tool for any practice. But a card in a paper format is definitely not the best option*», said Laurent Crumière, Technical Director, Arakis.

In concrete terms, each patient gets a personal rewritable card during his first visit, a card that will be used and updated throughout the therapy. With rewritable printing, data is updated at each appointment: the patient's personal information, date and time of next appointment and, in some cases, temporary data specific to the operations of the practice, can all be updated at each visit.

Orthodontics practices that use this technology are equipped with Tattoo RW deployed on the local network.

Thanks to the Orthokis software solution from Arakis, appointment cards can now be updated and printed instantly from any desktop in the office.

The rewritable technology offered by Tattoo RW makes it possible to update data available either on a portion of the card, or on the card's entire surface, thanks to a material that turns visible, or fades away, depending on the temperature that is applied to the card. With this reversible technology, a single card may be printed and erased up to 500 times.

The benefits

«*This solution offers a host of benefits. Our key goal was to provide a more resilient material, and this is what we have achieved today. We also wanted to avoid acquiring and employing a tool that would merely offer disposable cards. Now with Tattoo RW, we have found the right solution! The printer matches our expectations when it comes to quality of printing and rapid operations. It also encourages a minimal use of cards, as data is rewritable. This solution is cost efficient and enhances the overall corporate image of a practice which is highly valued by orthodontists*», added Laurent Crumière.

As Arakis continues with new product developments, the company now also offers an interactive welcome terminal which leverages the rewritable appointment card!

